



## **YASS SOLDIERS CLUB**

### **APPLICATION FOR SPONSORSHIP REQUEST**

Yass Soldiers Club is a community orientated organisation with a significant sponsorship portfolio covering a number of activities which have the objective of promoting Yass Soldiers Club and increasing visitation to its facilities. Sponsorship is not a donation without expectation of a commercial return and applicants are expected to provide detail on benefits to Yass Soldiers Club

#### **Eligible applicants will**

- ✓ Be locally based and demonstrate direct benefit to residents of Yass and surrounding district and towns
- ✓ Demonstrate their own contribution towards the project in the form of cash, voluntary services or in-kind support; and
- ✓ Demonstrate their specific sporting or community needs.

#### **Criteria in Assessing Applications**

- ✓ The level of contribution to the project by the applicant.
- ✓ The extent of previous assistance provided by Yass Soldiers Club.
- ✓ Ensure a spread of grants across the community and sporting areas.
- ✓ It may be determined that one or more significant projects may have preference over several smaller projects.
- ✓ Support and membership of Yass Soldiers Club will be considered.

#### **Accountability**

- ✓ Submit a statement regarding expenditure of the sponsorship.
- ✓ If requested, display a provided sign in an appropriate and prominent position for a period of up to 12 months.
- ✓ Promote Yass Soldiers Club through your membership by encouraging members to become members of Yass Soldiers Club.

This form is provided to assist groups /individuals in applying for sponsorship from Yass Soldiers Club and does not guarantee approval. All applications will be assessed on their merits at the end of each month.



**APPLICANT DETAILS**

Name of Organisation/Group/Individual: .....

Contact Person: ..... Position: .....

Postal Address: .....

Ph (Bus) ..... Mobile: .....

Fax No: ..... Email: .....

Sponsorship Period: .....

Brief Description of your organisation and its community benefit

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.....  
.....

Sponsorship Type (please tick one or more boxes)

- |                          |                        |
|--------------------------|------------------------|
| <input type="checkbox"/> | Cash                   |
| <input type="checkbox"/> | Room Hire              |
| <input type="checkbox"/> | Audio Visual Equipment |
| <input type="checkbox"/> | Vouchers               |
| <input type="checkbox"/> | Food & Beverage        |
| <input type="checkbox"/> | Other                  |

Description of support requested:

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Date and location of your activity/event

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Frequency of event: .....

Target audience: (description) .....No. Of People .....

Media Coverage of activity/event:

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.....

List other partnering sponsors (NB: other sponsors or names of event entrants must not compete with Yass Soldiers Club business or in any way denigrate the reputation of Yass Soldiers Club):

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Details on how Yass Soldiers Club support is promoted:

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Details on any previous Yass Soldiers Club sponsorship:

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.....

List any reciprocal business benefits between Applicant and Yass Soldiers Club:

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.....

Will your organisation be holding an event or function at Yass Soldiers Club.? Yes ..... No .....

If Yes,

Date of activity/event: .....

Frequency of event: .....

No of people: .....



Estimated total cost of sponsorship: .....

Please complete this form and return to : **Robert Packwood** – General Manager

**Fax Number:** 02 6226 3191

Email: [Robert@yasssoldiersclub.com.au](mailto:Robert@yasssoldiersclub.com.au)

**Address:** 86 Meehan Street, Yass, NSW 2582